New European Bauhaus
beautiful | sustainable | together
Our society is facing many challenges ....
Shaping a new initiative

- Serving the economic recovery
- Promoting social cohesion
- Supporting the Green Deal
- Fostering the Digital transition

With the help of everyone, connecting people and creating new or reinforcing existing relations based on the richness of our pluralism and diversity.

Building together a beautiful and sustainable future for all!
New European Bauhaus: 6 months in the making

How do we want to live together after the pandemic?

18 JANUARY
launch of co-design phase

beautiful | sustainable | together

30 JUNE
end of co-design phase

350 000
Website visits

20 000
Newsletter subscribers

12 000
Instagram followers

2 000
Your contributions

200
Official partners

200+
Partners activities
A diverse and vibrant community of Partners

New European Bauhaus

300+
Partners

Local 5%
Regional 14%
National 32%
European, network 37%
European, activities 44%
Global, network 71%
Global, activities

Fashion 1
Health 1
Youth 1
Art & Technology 2
Landscape Architecture 3
Social economy 3
Digitalisation 4
Energy 4
Environment 4
Media & Communication 4
Other 5
Circular Economy & Materials 6
Inclusion 7
Co-creation 9
Innovation 9
Engineering & Construction 12
Cultural heritage and Crafts 13
Housing & Built environment 14
Urban & Rural Development 18
Multi 22
Art & Culture 23
Architecture & design 31
Research & Education 72

New European Bauhaus
# The New European Bauhaus High-Level Round Table

<table>
<thead>
<tr>
<th>Orla</th>
<th>Pia</th>
<th>Shigeru</th>
<th>Alexandra</th>
<th>Olafur</th>
<th>Eszter</th>
<th>Mária</th>
<th>Petr</th>
<th>Thiëmo</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Orla" /></td>
<td><img src="image2.png" alt="Pia" /></td>
<td><img src="image3.png" alt="Shigeru" /></td>
<td><img src="image4.png" alt="Alexandra" /></td>
<td><img src="image5.png" alt="Olafur" /></td>
<td><img src="image6.png" alt="Eszter" /></td>
<td><img src="image7.png" alt="Mária" /></td>
<td><img src="image8.png" alt="Petr" /></td>
<td><img src="image9.png" alt="Thiëmo" /></td>
</tr>
<tr>
<td>José Pedro</td>
<td>Luther</td>
<td>&quot;John&quot;</td>
<td>Michela</td>
<td>Francesca</td>
<td>Hubert</td>
<td>Bjarke</td>
<td>Sheela</td>
<td>Gina</td>
</tr>
</tbody>
</table>

The image below the table shows a visualization of the New European Bauhaus, highlighting various values and principles.
• 10 Categories
• 2 strands:
  • New European Bauhaus Awards
  • New European Bauhaus Rising Stars
New European Bauhaus
from 2000 applications from all Member States

20 WINNERS

New European Bauhaus

Beautiful, Sustainable, Together
• **New European Bauhaus Concept**
  • Integrating 3 key **values**

• **Principles** of action:
  • Multilevel: from global issues to local solutions,
  • Participatory and inclusive
  • Transdisciplinary
• **New European Bauhaus Concept**
  
  • 4 thematic axes of the transformative path
    • Reconnecting to **nature**
    • Regaining a sense of **belonging**
    • **Prioritising** the places and people that need it the most
    • The need for **long term, life cycle** thinking in the industrial ecosystem

• **Threefold transformation:**
  • Transformation of **places** on the ground
  • Transformation of the **enabling environment** for innovation
  • Diffusion of new **meanings**
• **Working with the Community**
  - A “Lab” approach to co-create and test tools, methods and deliverables for policies and instruments
  - A yearly **Festival** (Forum, Fair and Fest)

• **Cross-policy and cross-programmes**
  - Combining relevant [EU initiatives](https://europa.eu/
  - Mobilising a set of [EU programmes](https://europa.eu/
  - Calling on [Member States](https://europa.eu/ to mobilise EU resources in shared management

The HOW
Working across policies and EU programmes

Horizon Europe
ERASMUS
Single Market Programme
European Regional Development Funds
LIFE Programme
Digital Europe Programme
CREATIVE EUROPE

Check additional details here: https://europa.eu/new-european-bauhaus/delivery_en#ecl-inpage-705

Additional Info sessions coming soon!
Online info sessions on New European Bauhaus funding opportunities

- Available calls
- Eligibility criteria
- Practical info and application process
- Q&A

When

- **29 November, 14:00 – 17:00**
- **1 December, 14:00 – 17:00**
- 20 January, 9:30 – 12:30 (tbc)
Working on the coordination of EU funding instruments and actions

Capacity building and demonstrators
- Horizon Europe
- European Regional Development Fund
- Single Market Programme

Off-the-shelf urban development financial instrument (ERDF)
Support to small scale projects (EIT)

From seals of excellence to “labelling”

Commission “walking the talk”

Engaging with Member States
- Recovery and resilience plans
- Implementation of cohesion policy, e.g. Operational programs

Transformation of the places on the ground
Working on the coordination of EU funding instruments and actions

Research and innovation:
- LIFE circular economy and biodiversity – uptake and demonstrators
- HE (EIT) - Acceleration of Start-ups
- HE – Capacity building

Partnership for excellence and innovation
- Single Market Programme - COSME Pillar
- Creative Europe
- Erasmus+

Co-development of transition pathway towards a green, digital and resilient
- Construction
- Textiles ecosystems
- Proximity and social economy
Working on the coordination of EU funding instruments and actions

Valorising, learning and sharing:

• ERDF - NEB Prizes
• LIFE Knowledge Sharing Platform
• HE
• Peer learning on quality principles in the built environment (Davos process)

Culture:

• HE
• Creative Europe

Education and Youth:

• Erasmus +
• European Solidarity Corps 2022
• DiscoverEU
Call for expression of interest for places of education and knowledge (from public libraries to schools and universities) to develop their own New European Bauhaus projects.

The Commission will connect these projects and provide them visibility.
Working with the New European Bauhaus Community

- Partners, High Level Round Table, funded projects, etc.
- **Experimenting, learning, delivering outputs**
  - Commission-led agenda:
    - Labelling strategy – links with the Preparatory Action with EP (TBC)
    - Innovative funding: crowdfunding, PPP, mobilise private funding, incentivise investors
    - Regulatory analysis and experimentation (public procurement - GPP, SPP, ...)
  - Partners-led agenda
  - Contribution to the yearly **Festival Forum**
  - **Monitoring** and feedback loop on policies and instruments
  - Commission report in 2022
Both physical and virtual, the Festival will be a gathering for the entire community to meet, debate, share, learn and celebrate.

Aim

• Allow visibility to the change makers
• Share and debate progresses and results
• Forster engagement of citizens

Three pillars: Forum, Fair, Fest

When and where

• Second week of June 2022 (tbc), Brussels
To bring the New European Bauhaus to the next stage, we would like to intensify the work with and in the Member States.

**Call on institutions**

- Work **across disciplines**, sectors and associated Ministries,
  - Connect **different levels** of governance within the country from the national to the local level,
- **Connect** the public sector with civil society and the private sector.

The nominated entity can be part of the public administration or be an independent body. It can also be an ad hoc structure or consortium bringing together various entities.
To bring the New European Bauhaus to the next stage, we would like to intensify the work with and in the Member States.

**Call on institutions**

The main functions for this entity are:

- **Contact point** for the Commission, EU Institutions and other Member States; participating in the Member States network of the New European Bauhaus and contribute to the NEB Lab.
- It will facilitate the **exchange of best practises and the connection** of NEB projects within the Union.
- Collect information on relevant **developments on the national territory**, including in relation to the mobilisation of the cohesion policy instruments or the recovery and resilience plans to support New European Bauhaus projects.
- **Disseminate the information** about the New European Bauhaus initiative in the country.
The New European Bauhaus will build on the strength of its growing community.

We need you!

- **Share your knowledge** (good practices, lessons learned) with the NEB Community by:
  - Becoming a partner
  - Supporting your National entrusted entity
  - Through our Social Media channels
- Apply to the New European Bauhaus **Prizes 2022**
- Apply to the **New European Bauhaus Calls** – including the one on Places for learning and education
• #NewEuropeanBauhaus
• Web: https://europa.eu/new-european-bauhaus
• Instagram: @neweuropeanbauhaus
• Pinterest: https://www.pinterest.com/eucommission/new-european-bauhaus/
• Newsletter: https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en
Thank you!